THE ZOMBIE APOCALYPSE SURVIVAL GUIDE







*** LIFE IS TOUGH. *** AFTER-LIFE IS EVEN TOUGHER.

Being an undead, lumbering corpse isn't a walk in the park. You have a heightened sense of smell, and yet you stink. All you do is eat brains but yours is usless. But survival is survival, to make sure your zombie afterlife is long and fulfilling, we present to you this simple guide. So if there is anything that your decaying brain should try and retain, this is it.

NEED TO KNOW

DON'T DISCOUNT THE WEAK AND THE FRAIL

Slow, weak, elderly humans are arguably the most important part of a zombie diet. They're plentiful, immobile, and require minimal effort. Plus they have the tendency to fall into cardiac arrest when frightened, solidifying









HUNT IN GROUPS

You really don't have much going for you. You're slow, dim-witted, and by all standards, you

shouldn't be able to catch anything. But you do, mainly because of the sheer number of undead in your horde. Straggle and risk becoming target practice for a 12-year-old girl with a shotgun.

CLUTTER MAIN TRAFFIC ROUTES

Cluttering main routes forces people to get out of their vehicles and move about on their feet. Which will make them great snacks while your Zombie horde is on the move.







LAY LOW

Even with your obviously pungent aroma and incessant groaning, humans are still somehow unaware to your presence as long as you hide in the dark. So hide, their obliviousness is your lunch.





AVOID FIRE

Yes, a blazing fire may be bright and warm. But you don't feel pain. So you won't realize when you catch fire. And despite the added intimidation of a blazing Zombie, you won't last long as a limping torch.

FIND A HELMET

Realistically, you only have a few brain cells left. Those delicate tiny neurons are the only thing keeping you from collapsing into a lifeless heap of flesh and guts. Being a Zombie isn't a fashion show. Wear a helmet.

BE CAUTIOUS OF WATER

You're a mangled heap of flesh. Not the optimal vessel for staying afloat. One misstep near a body of water and you'll spend the rest of your undead life at the bottom of some pond, competing with goldfish for the title of "world's shortest memory."

ESSENTIAL RESOURCES



MEAT RATIONS

Supermarkets draw in tons of people, scavenging for non-perishables. Which is when you'll want to do the same. Only you'll be scavenging for humans. Rationing them out might require some self-control you don't have, but it'll help you next time you get that irresistible urge to eat your

own arm.

NEEDLE AND THREAD

Nothing can last forever. Not even a diseased, decomposing ghoul that gets off on devouring the raw flesh of others. There is a lot of wear and tear on your rotting limbs. A simple needle and thread, and some basic motor skills, will help you keep yourself together.





DENTURES

Gnawing on skulls and bones can be tough on your teeth. Scavenge a pair of dentures and save yourself the trouble of finding someone to pre-chew your flesh for you.



CAUTION





FORTIFIED STRONGHOLDS

Keep an eye out for solid walls, tall towers and sniper fire. If you encounter these, it's your cue to turn around and limp off. Unless you're a suicidal Zombie that's hell bent on un-undying. In which case, have at 'em.

LUMBER MILLS

Chainsaws, buzz saws, and any other mechanical cutting tools are typical Zombie dispatching devices. If you wander into a Lumber Mill, you run the risk of ending up as diseased meat confetti. Avoid them at all costs.



LONG SIGHT-LINES

Lurching around out in the open is like painting a putrid bull's-eye right on your forehead. If they have a chance to react to you, you're too far away.





DINING GUIDE

GYMS

You'll come across two types of people at the gym. There's the meat-heads, which is a bit of a misnomer, as they're gamey, and their brains aren't very filling. Then there are the fleshy ones trying to lose a pound or two. For a real treat, catch these well-marbled delicacies before they can get away.





ART GALLERIES

Art Galleries are often cluttered with people trying to understand how a drip of paint on a blank canvas makes them feel. Those pensive minds really hit the spot. While these juicy morsels are concentrating on being profound, they'll make easy prev.

COFFEE SHOPS

The people that clutter these small shops tend to focus on not caring about anything other than their Instagram feeds, so they'll hardly notice you gnawing away at their caffeinated limbs. Just a few bites, even the undead will feel awake.



TRANSIT SYSTEMS

Buses, trains, and shuttles are great places to look for a quick meal. The transit system offers you a diverse assortment of age, race and sex. It's a veritable Zombie Bento Box.





MOVIE THEATRES

Movie theatres are great. There are only two exits, the surround sound system does a fantastic job at masking screams while you're snacking and it's dark. Start with the couple making out in the corner. Or save them for last.

PLAYGROUNDS & DAYCARES

Children would be the zombie equivalent of what humans call veal. Delectably tender, juicy and naïve. The only thing that makes these treats sweeter is how easy they are to catch.





PARKS & BEACHES

Parks and beaches are some of the best places to find sun-baked humans. Oil-lathered in a variety of tropical flavours, laid out and ripe for the picking. Pick away.

HOTELS

If you get tired of eating locals, try hotels, inns, and B&Bs for a welcome change of taste. Every new door is like a box of chocolates. You never know what you're going to get. Assuming you finally find out how to turn the doorknob.



NOT-SO-QUICK N' EASY MEALS

Mom always used to tell you to stop being such a picky eater. She probably never imagined the day you'd be among the undead. And, in an ultimate strike of irony, feeding on her elderly corpse. Children, the elderly and the infirm are the low hanging fruit of this world. Pick freely and frequently.







— PROUD SUPPORTER OF VANCOUVER'S ZOMBIES

We understand life can be tough for a lurching, brain dead, hunk of rotting flesh. so here are a few coupons to help a zombie get by.

ZOMBIES, DON'T GO

FREE DELIVERY GUY WITH ALL DELIVERIES

ORDER A PIZZA, AND
WE SEND OVER A TASTY
DELIVERY PERSON WITH
EVERY ORDER.

IF YOU HAVE
YOUR ZOMBIE
ON, COME IN
FOR A BITE

2 for 1 PIZZAS FOR ALL **ZOMBIES**

AUG 17TH 2013 ONLY EAT IN ONLY UN-DEADLY DEAL

\$10 Double Size

PIZZAS

ONLINE ONLY, ENTER
PROMO CODE
"UNDEAD"
WHEN ORDERING.
OFFER GOOD UNTIL
SEPT 1, 2013
ADITONAL COST FOR
GLUTEN FREE AND
DAIRY FREE